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FOR IMMEDIATE RELEASE

Don Bales Appointed Business Development Director of OSG's Healthcare Division

Ridgefield Park, NJ – April 4, 2017– OSG, a leader in the patient billing and electronic presentment of healthcare communication documents, announced today that Don Bales has been appointed Business Development Director of the company's Healthcare Division. He will focus on providing optimized outbound patient communication and multichannel inbound patient payment options to healthcare providers, payers and channel partners in the industry.

OSG offers cutting-edge multichannel patient communication and billing technology that allows healthcare providers to leverage information into personalized, one-to-one communications. Whether patients receive their communication digitally or through the mail, OSG helps providers move away from the one-size-fits-all outbound patient communication platforms of the past and move toward communication that offers targeted, relevant messaging specific to each patient. Through this variable integrated approach, healthcare providers can increase on-time payments, offer clear, patient-friendly bills and lessen the number of patient phone calls regarding their healthcare bill or statement.

Bales has more than 20 years of experience in the industry working with providers on how to manage their revenue cycle to maximize efficiencies and enhance the patient experience.

"I'm excited to represent the OSG Healthcare Division," said Bales. "The healthcare industry can benefit from the latest cutting-edge technology that OSG offers. Based on my knowledge of the unique issues faced by healthcare providers of all sizes, OSG is in an excellent position to address their issues and provide them with multichannel communication and payment options their patients demand."

"We are fortunate to have Don on our team," said Ron Whaley, OSG Chief Revenue Officer. "He brings a keen knowledge of the healthcare marketplace and an expertise in helping customers manage their revenue cycle that can only help our healthcare customers."

For more information about OSG, please contact Don Bales at don.b@osgbilling.com or 812-216-7498.

About OSG

OSG is a next-generation business technology partner providing integrated customer communications solutions through a state-of-the-art processing environment. OSG offers comprehensive and flexible electronic billing and invoice/statement services, document printing and mailing and a suite of forward-thinking marketing solutions. Progressive communication technologies enable OSG's clients to transform their customer interactions to drive revenue, reduce costs and strengthen relationships.

With over 25 years' experience as a business outsourcer for total customer communication management, OSG has the knowledge and expertise to best suit the needs of the telecommunications, leasing, financial services, distribution, healthcare, heating oil/propane, government and publishing markets. A solid reputation has made OSG an award-winning transactional communication provider.

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