



Contact:
Sara Kosowsky
Corporate Communications
OSG Billing Services
201-871-1100, ext. 286
Sara.k@osgbilling.com

FOR IMMEDIATE RELEASE

Don Bales Brings Healthcare Expertise to OSG Billing Services

Ridgefield Park, NJ – May 18, 2016 – OSG Billing Services (OSG), a leader in the presentment and distribution of healthcare communication documents, announced today that Don Bales has joined its ranks as Director of Healthcare Business Development. He will focus on providing optimized outbound patient communication and multichannel inbound patient payment options to the healthcare provider industry.

OSG offers cutting-edge multichannel patient communication technology that allows healthcare providers to leverage information into personalized, one-to-one communications. Whether patients receive their communication digitally or through the mail, OSG helps providers move away from the one-size-fits-all outbound patient communication platforms of the past and move toward communication that offers targeted, relevant messaging specific to each individual. Through this variable integrated approach, healthcare providers can increase on-time payments, reduce delinquent patient statements and lessen the number of patient phone calls regarding their healthcare statement.

Bales has more than 20 years of experience in the industry working with providers on how to manage their revenue cycle to maximize efficiencies and enhance the patient experience.

“I’m excited to join the OSG team,” said Bales. “The healthcare industry can benefit from the latest cutting-edge technology that OSG offers. Based on my knowledge of the unique issues faced by healthcare providers of all sizes, OSG is in an excellent position to address their issues and provide them with multichannel communication and payment options their patients demand.”

For more information about OSG, please contact Don Bales at don.b@osgbilling.com or 812-216-7498.

About OSG

OSG is a next-generation business technology partner providing integrated customer communications solutions through a state-of-the-art processing environment. OSG offers comprehensive and flexible electronic billing and invoice/statement services, document printing and mailing and a suite of forward-thinking marketing solutions. Progressive communication technologies enable OSG’s clients to transform their customer interactions to drive revenue, reduce costs and strengthen relationships.

With over 20 years’ experience as a business outsourcer for total customer communication management, OSG has the knowledge and expertise to best suit the needs of the telecommunications, leasing, financial services, distribution, healthcare, heating oil/propane, government and publishing markets. A solid reputation has made OSG an award-winning transactional communication provider.

###