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OSG CAMPAIGN COMPOSERSM PROVIDES A BUSINESS EDGE

ENGLEWOOD, NJ – July 2008 – OSG Billing Services, a market leader in the invoice presentment and billing services industry, has developed OSG Campaign Composer, a new, innovative application that lets businesses to easily deploy mailing campaigns with pinpoint accuracy to any segment of their customer base.

According to Vice President of Technical Edward Donohue, “this advanced tool is designed to give companies ultimate control over their customer messaging and make it simple for them to target the specific audience”. By following a series of simple steps, this product will allow a user to utilize their current data to send relevant information to a specific customer group.

It’s flexibility allows it to work seamlessly with most data files to easily create, schedule and send customized messages to a precise audience through targeted envelope and document messaging, inserts and more. “This application gives you the freedom to use your data and locate only the customers they wish to reach, ultimately saving them time and money”, said Director of Client Relations, Lenny Taylor.

Campaign Composer allows businesses to:

- Cross/up sell products and services
- Reduce mailing costs
- Attract/engage new and current customers
- Research customer trends and track history

Campaign Composer is designed to handle a wide variety of projects regardless of how simple or complex they may be. It requires zero change to a client’s current system with no programming on the user side, making it a more flexible and easy-to-use application.

OSG Billing Services is confident that this latest, innovative tool is poised to make a long and lasting impression.

About OSG Billing Services:

OSG Billing Services provides fast, accurate and dependable invoice presentment and distribution services. We offer counsel on direct billing strategies to improve overall quality of invoices and raise customer satisfaction. Our proven method of invoice design, set-up, and production, promptly delivers invoices directly to customers.

Services include: Invoice consultation and design, targeted marketing programs, an automated document factory, in-house print and mail service, online invoice management, and electronic bill presentment and payment.

Our level of excellence has made OSG Billing Services an award-winning direct billing provider. Visit us online at www.osgbilling.com or call 1-888 EASY BILL.

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