



Corporate Headquarters Western Facility
: 100 West Forest Ave., Suite G, : 415 West Guadalupe Road
: Englewood, NJ 07631 : Tempe, AZ 85283

FOR IMMEDIATE RELEASE

Contact:
Shannon Seastead
Director of Marketing
OSG Billing Services
201-871-1100, ext. 209
shannon.s@osgbilling.com

NEW CASTLE NEWS OPTS FOR DIRECT BILLING WITH OSG BILLING SERVICES
~Community Publication Realizes Fresh Marketing Capabilities~

ENGLEWOOD, NJ – August 1, 2008 – OSG Billing Services today announced an agreement to manage invoice presentment and distribution services for New Castle News, a Community Newspaper Holdings Inc. (CNHI) company publication covering Lawrence County Pennsylvania.

New Castle News turned to OSG Billing Services for invoice consultation as well as quicker processing of their invoices. OSG Billing Services helped the newspaper design a more flexible invoice that offers increased marketing capabilities and enhanced subscriber communication. The publication will also take advantage of OSG Dynamic MessagingSM, a powerful marketing tool that will allow the newspaper to create promotional messages and communicate more effectively with readers right on front page of the invoice.

“We’re very excited about having the messaging options on our invoices,” stated Tina Bequeath, controller at New Castle News. “This will allow us a creative new way to advertise promotions that we have available for our customers using images and highlight color.”

“OSG Billing Services is privileged to be working with New Castle News,” said Ron Whaley, vice president of sales and marketing of OSG Billing Services. “Through our innovative and strategic customer-communication tools, they will be able to boost marketing capabilities, subscriber retention and drive adoption of their EZ Pay program.”

About New Castle News

New Castle News has been proudly serving Lawrence County Pennsylvania since 1880. The CHNI community publication provides readers with quality local news that’s close to home. New Castle News goes to print six days per week with a circulation of approximately 17,000 daily.

About OSG Billing Services

OSG Billing Services provides fast, accurate and dependable invoice presentment and distribution services. As a trusted partner, we advise customers on direct billing strategies to improve the overall quality of the invoice and increase customer satisfaction. With a proven process for invoice design, set-up and production, we can get invoices into the consumer’s hands quickly and error-free. We guarantee it.

The services we offer include: invoice consultation and design, error-free print and mail, targeted marketing programs, an automated document factory, online invoice management and electronic billing. These capabilities have made OSG Billing Services an award-winning direct billing provider. Visit www.osgbilling.com or call 1-888-EASY BILL.

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